



## **4Network Notabile Award**

### **I. Promotion and Certification**

The Notabile Award is promoted and certified by IT4CIO Network Technology Ltda., a company specializing in research and analysis within the fields of Information and Communication Technology (ICT) and Information Security.

For this regulation, IT4CIO Network Technology Ltda., hereinafter referred to as 4Network, is responsible for fostering relationships among C-Level executives through the organization of exclusive events and the management of content channels focused on networking and professional development. The company oversees all administrative and operational aspects of the Notabile Awards.

### **II. Description**

This award is conceived for companies with the best performance and solutions presented, in the following categories:

- 4Network Notabile – Best Company in Innovation
- 4Network Notabile – Best Company in Networking

### **III. Voting**

The eligibility for the categories is dependent on the adhered quotas at the event:

- Best Company in Innovation - 4Interacting Master, 4Interacting Plus, 4Interacting 100, 4Interacting 50, 4Interacting 25, 4Interacting 10 e Smart Track
- Best Company in Networking - All of the event's quotas

The voting will take place during the 4CIO USA 2025, which will be held from November 12 to 15, solely through the 4Network App at a time announced by the Organizing Committee. Only the CIOs present at the event will have the right to vote.

Each executive may choose one company name for the award category. The winners will be the companies with the highest number of votes from the participant executives, conditioned to conform with this regulation.

The voting result's auditing will be made alongside specially invited CIOs, who cannot compete in any awarding category at the event.

### **IV. Voting Criteria**



For Notabile Company the following criteria must be considered:

- Best Company in Innovation – the one that presented the most disruptive products and services
- Best Company in Networking - the one that had the most engaged team with the event's C-levels, displaying professionalism and charisma

#### V. Winner Disclosure

The winner of each category will be disclosed at the Closing Ceremony and to do justice to the award they must be present during the moment of announcement, being virtually or in person.

In the event of a tie, the following tiebreaking or tie-ratification criteria will be used by the Organizing Committee:

Up to three companies will be awarded by category. In case of a tie between four or more companies, the tiebreakers are going to be the auditors, electing in a common agreement only one winner per category.

The winning company of one of the categories will be dismissed to the following category. In case one company wins more than one category, it will be conceived the award to the category in which it had the highest number of votes, so the second place will take the winning post for the other categories.

#### VI. Disqualification criteria

The following circumstances will result in the automatic disqualification of executives or companies participating in the award, without prejudice against any of the parties involved.

- Attempted fraud in the 4Network App voting system.
- Behavior that causes embarrassment or disruption to other event participants.
- Company's representants absence at the event.

If any of the situations listed above are observed during the award, any attendee may report the matter to the Organizing Committee. The Committee will investigate the situation and retain the final authority to determine whether disqualification is warranted or whether the voting process should be annulled and restarted, ensuring that the remaining finalists are not adversely affected.

#### VII. Auditing



All wards organized by 4Network are subject to audit by C-Level executives invited in advance to each event. It is the responsibility of the auditors to review the voting process and announce the results.

Auditors are not required to be part of the Jury, which oversees the initial nomination and evaluation process. Auditors may be any individual who did not participate in the voting process and is not a candidate in any award category

#### IX. General dispositions

Any doubts, divergencies, or situations not foreseen in this regulation will be judged and decided in a sovereign and irrevocable way by the Organizing Committee of the event.

Under this regulation, by participating in this award, the candidate's rights of image and voice for usage are automatically given by an undetermined time, as well as the rights to expose, publish, reproduce, store, and any other form of use.

Curitiba, October 2025

Organizing Committee

4CIO USA 2025



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### **II. Description**

The objective of the Notabile Awards is to acknowledge and honor distinguished professionals who actively contribute to the IT and Information Security community. The Award serves as a tribute to individuals who transform technology and information security into sources of knowledge, thereby fostering the advancement of society.

The Notabile Awards – 4CIO USA 2025 will be presented in the following categories:

- 4Network Notabile - Global Award for Innovation
- 4Network Notabile - Global Award for Excellence in Leadership

All C-Level executives attending the event who hold the highest IT position within their respective organizations are eligible for the award. However, the following individuals are not eligible: auditors, finalists of the Successful Case Award, and previous laureates.

### **III. Voting**

Voting for the categories will be conducted in two phases.

#### **FIRST PHASE**

In the first phase, the Organizing Committee, supported by a jury composed of CIOs and 4Network professionals, will nominate between nine and ten executives for each award category.

The evaluation criteria for each category are as follows:

#### **4Network Notabile - Global Excellence in Leadership Award**

- A professional acknowledged for exhibiting outstanding leadership skills.



- A professional regarded as a reference and role model within their field.

#### 4Network Notabile – Global Innovation & Transformation Award

- A professional recognized as the most innovative within their segment of activity.
- A professional who demonstrates notable improvements in management practices.
- A professional distinguished by innovation and advancements in business processes and company services.
- A professional who achieves measurable budget efficiencies or cost reductions.

The following criteria will also be considered:

- IT investments identified through 4Network research.
- Direct improvements in the services provided to end users.
- Enhancements and advancements implemented during the nominee's management.
- Outstanding projects recognized within the market.
- The degree of innovation and technological advancement demonstrated.

From this phase, four to five finalists will be selected by the Jury for each category. The results of this voting process will be disclosed exclusively to the Jury.

The selected finalists will be invited based on their nominations. If any finalist does not meet the conditions outlined in this document, including attendance at the event, the Organizing Committee will extend the invitation to the next highest-ranked candidate.<sup>1</sup>

#### SECOND PHASE

The second phase will take place during the event and will be conducted exclusively through the 4Network App. Only C-Level executives in attendance are eligible to vote. Each executive may cast one vote per category.

The C-Level candidates receiving the highest number of votes in each category, and who comply with the provisions of this regulation, will be declared the winners.

#### IV. Winner Disclosure

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<sup>1</sup> Important: 4Network will contact the candidates via email. Candidates must agree to the terms of participation and confirm their attendance at the event to proceed to the second phase. Should any finalist decline or fail to comply with the conditions outlined in this paragraph, they will be automatically disqualified from the award. In such cases, the next highest-ranked candidate selected by the Jury will assume the finalist position, without prejudice to any of the parties involved.



Candidates are eligible to compete for the awards only if they confirm their attendance and participate in all activities assigned to them during the event, including the Notabile finalists' presentation and the Closing Ceremony. The use of representatives is not permitted, and any absence will result in disqualification.

In the event of a tie among three or more finalists, the auditor will cast the deciding vote. If there is a tie between two finalists, both will receive the award.

The winners of each category will be announced during the Closing Ceremony, and to uphold the integrity of the award, winners must be present at the time of the announcement. The Organizing Committee, together with invited CIOs, will oversee the audit of the voting process.

#### V. Disqualification criteria

The following circumstances will result in the automatic disqualification of executives or companies participating in the award, without prejudice against any of the parties involved.

- Attempted fraud in the 4Network App voting system.
- Behavior that causes embarrassment or disruption to other event participants.
- Absence of the honoree from the event.

If any of the situations listed above are observed during the award, any attendee may report the matter to the Organizing Committee. The Committee will investigate the situation and retain the final authority to determine whether disqualification is warranted or whether the voting process should be annulled and restarted, ensuring that the remaining finalists are not adversely affected.

#### VI. Deadlines

The Organizing Committee is responsible for establishing and announcing the deadlines for each phase of the award process.

First Phase: October 10 to 26 of 2025

Second Phase: November 12 to 14, 2025

#### VII. Auditing

All awards organized by 4Network are subject to audit by C-Level executives invited in advance to each event. It is the responsibility of the auditors to review the voting process and announce the results.



Auditors are not required to be part of the Jury, which oversees the initial nomination and evaluation process. Auditors may be any individual who did not participate in the voting process and is not a candidate in any award category

Curitiba, October 2025

Organizing Committee

4CIO USA 2025



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The Notabile Award – 4CIO USA 2025 will be presented in the following category for the 4CIO Exchange:

- 4Network Notabile – Outstanding Personality in Networking

All 4CIO Exchange C-Level executives attending the event who hold the highest IT position within their respective organizations are eligible for the award. However, the following individuals are not eligible: auditors, finalists of the Successful Case Award.

### **III. Voting**

The voting will take place during the event and will be conducted exclusively through the 4Network App. Only C-Level executives in attendance are eligible to vote. Each executive may cast one vote for this category.

The evaluation criteria for the “4Network Notabile – Outstanding Personality in Networking” category are as follows:

- A professional distinguished by their exceptional ability to build and nurture meaningful connections.



- A professional recognized for creating impactful networks that drive collective growth and shared success.
- A professional who is a reference in relationship building and engagement within a global professional community.

The C-Level candidate receiving the highest number of votes in the category, and who comply with the provisions of this regulation, will be declared the winner.

#### IV. Winner Disclosure

Candidates are eligible to compete for the awards only if they confirm their attendance and participate in all activities assigned to them during the event, including the Closing Ceremony. The use of representatives is not permitted, and any absence will result in disqualification.

In the event of a tie among three or more finalists, the auditor will cast the deciding vote. If there is a tie between two finalists, both will receive the award.

The winners of each category will be announced during the Closing Ceremony, and to uphold the integrity of the award, winners must be present at the time of the announcement. The Organizing Committee, together with invited CIOs, will oversee the audit of the voting process.

#### V. Disqualification criteria

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#### VI. Auditing

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Auditors are not required to be part of the Jury, which oversees the initial nomination and evaluation process. Auditors may be any individual who did not participate in the voting process and is not a candidate in any award category

Curitiba, September 2025

Organizing Committee

4CIO USA 2025